



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Wind Creek Introduces Destination Wellness Retreat

One-of-a-Kind Destination Opens Doors to a Healthier Lifestyle for Guests This January

ATMORE, Ala.—Wind Creek resort, owned and operated by the Poarch Band of Creek Indians, is proud to announce the opening of Escape at Wind Creek in January 2012. The destination offering is a state-of-the-art facility boasting over 15,000 square feet of pure bliss. The program provides an “escape” into a healthier lifestyle, differing greatly from the hotel and resort experience one might typically come to expect.

“We feel as if we’ve created a destination here that will attract guests from across the Southeast,” said Dawn Jones, resort sales manager for Escape at Wind Creek. “The amount of effort that went into making this new offering a unique one is just unbelievable. Our guests are going to feel as if they’ve truly visited a destination resort.”

The destination features a world-class spa, fitness center, culinary studio, discovery programs, adventure experiences and Level 15, a boutique “hotel within a hotel.” The “hotel within a hotel” is located on the 15th floor of the AAA Four Diamond Wind Creek Hotel and will offer guests a secluded experience unrivaled in the Southeast.

“The idea is to inspire a fun, healthy lifestyle. Our team members can customize an ‘escape’ experience that best fits their interests and goals. We’ve geared our offerings toward guests that wish to continue or begin a healthier way of life,” explained Jones.

A unique wellness destination, Escape is certain to offer once-in-a-lifetime experiences for those guests and groups looking for an all-encompassing, handcrafted program.

To schedule media tours of the property, contact Jarrod England at jarrod.english@redsquareagency.com. For more information, visit escapeatwindcreek.com/press_room.aspx.

ABOUT ESCAPE AT WIND CREEK

ESCAPE AT WIND CREEK, located in the AAA Four Diamond Wind Creek resort, is a state-of-the-art facility featuring a world-class spa, incredible cuisine in our culinary studio, meditation gardens, a fitness center, outdoor adventure excursions and Level 15, a unique boutique “hotel within a hotel.” For more information, visit escapeatwindcreek.com.